Introduction:

The “Prakriti” programme was conducted by the Extension Division of ICFRE-IFGTB, in order to create environmental awareness and conservation to school and college students. ICFRE-IFGTB has hosted offline knowledge series, as part of 'Prakriti - Student Connect Programme' of ICFRE (Indian Council of Forestry Research and Education) for the school and college students. Accordingly, ICFRE-IFGTB conducted LiFE Mission Awareness Campaign under Prakriti program at, **Government High School, Saravanampatti, Coimbatore, 8th, January 2024**.

The central objective of the campaign was to cultivate environmental awareness among students, emphasizing crucial subjects such as waste management, cleaner production technologies, natural resource conservation, the LiFE mission, and sustainable practices.

**Principal activities and event highlights:**

- Awareness lecture on waste management and cleaner production technologies
- Interactive presentations on LiFE Mission and respective themes
- Group discussions and Q&A sessions.
- LiFE Mission pledge.

**Participants:**

A total of 50 students and 6 staff members from Government High School, Saravanampatti, Coimbatore actively participated in the campaign.

**Outcome:**

The Awareness Campaign successfully raised awareness about environmental issues, the importance of waste management, and the themes of the LiFE Mission. It also instilled a strong sense of responsibility towards conservation of nature and natural resources among the students. The interactive activities played a pivotal role in creating a positive impact, motivating students to adopt an environmentally conscious mindset.

**Conclusion:**

The LiFE Mission Awareness Campaign conducted at Government High School, Saravanampatti, Coimbatore, successfully advanced environmental education and motivated students to actively contribute to the conservation of our natural resources.
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